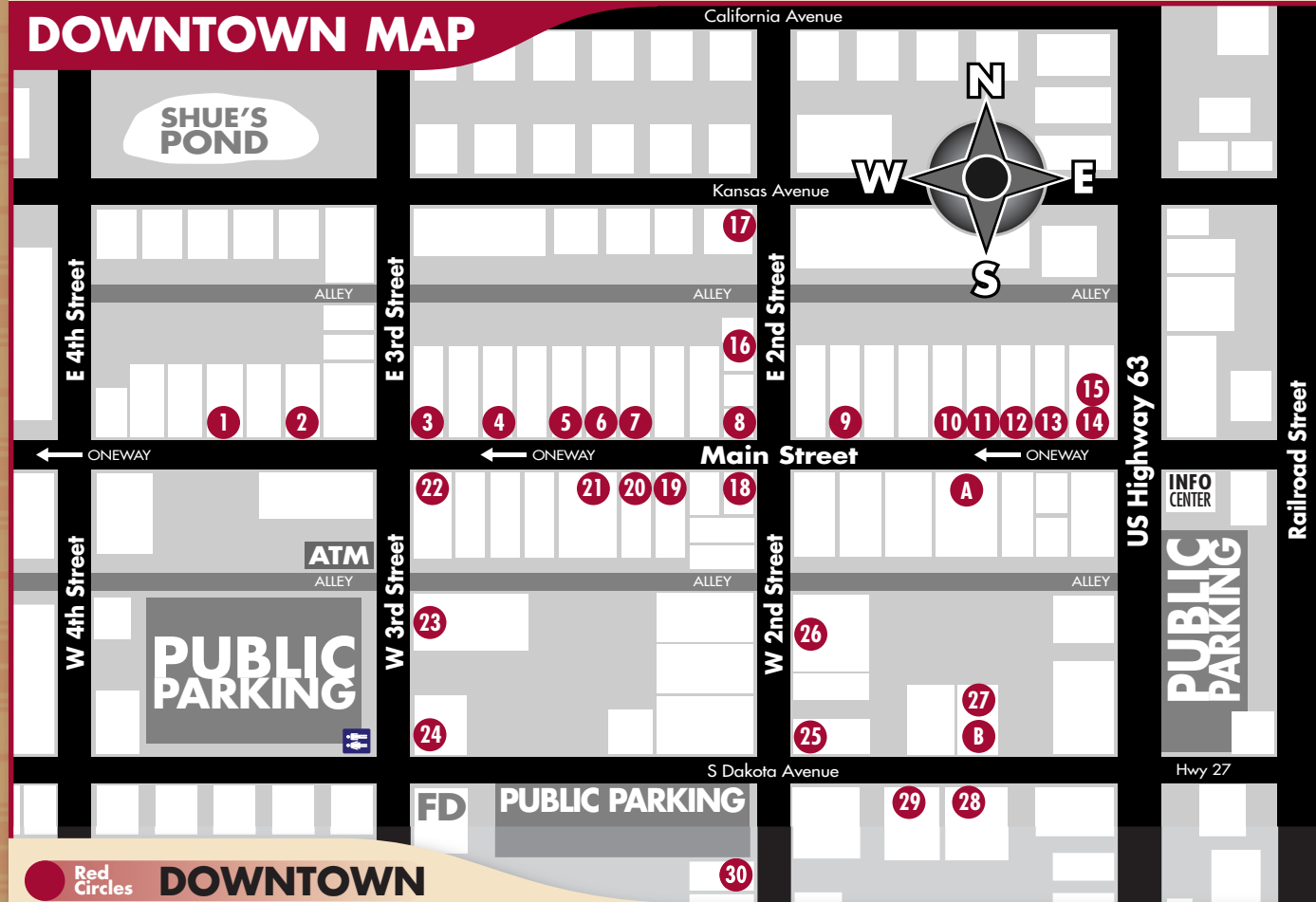


Shop the Hayward Area of Northwest Wisconsin...

Our thriving retail community is here to serve. The area offers an eclectic mix of goods and services including antiques, flea market treasures, fine jewelry, Native American arts and crafts, leather goods, clothing, spa services, Celtic giftware, home and garden furnishings and accessories, food, books, novelty items, as well as sporting goods of all kinds! From one-of-a-kind shops that offer specialty goods to larger retail chains, you don't want to miss this shopping adventure!

MAY 2010

DOWNTOWN MAP

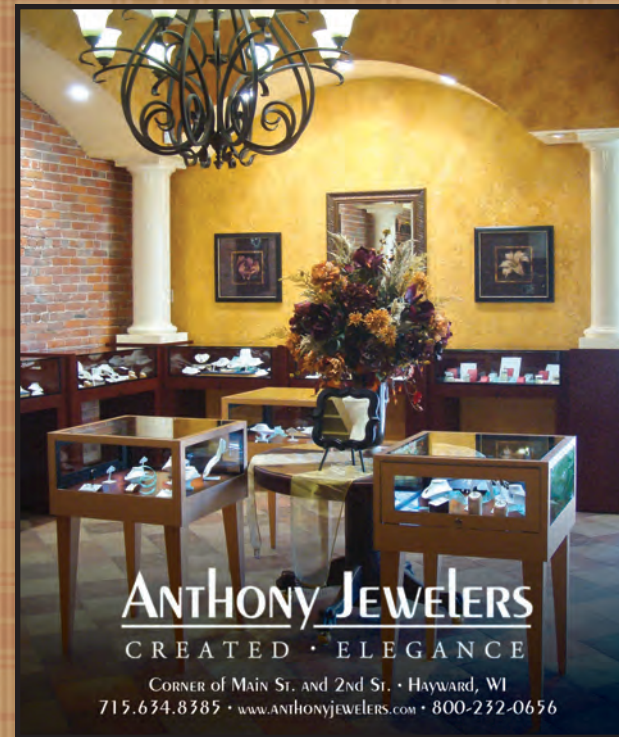


Red Circles DOWNTOWN

- | | | |
|--------------------------------|---------------------------------|-------------------------------------|
| 1 Hookstone Winery | 11 Lures of the North | 21 Tremblay's Sweet Shop |
| 2 Kalika | 12 Main Street Gourmet Popcorn | 22 Outdoor Ventures, Ltd. |
| 3 Lodge Accents | 13 Pacific Island Crafts | 23 Chequamegon Telecommunications |
| 4 Nordic Northwoods | 14 The Old Library | 24 Coo Baby Designs |
| 5 Forest Cow Leatherworks | 15 Carnegie Kids | 25 Hayward Fly Fishing Co. |
| 6 Alexander McGill/Radio Shack | 16 Jack Pine Rock Shop | 26 Art Beat of Hayward |
| 7 Ahlgren's | 17 Second Street Market | 27 Backroads Coffee & Tea, Inc. |
| 8 Hi Ho Silver | 18 Anthony Jewelers | 28 Ventures Unlimited Thrift Shoppe |
| 9 Legends of the Celts | 19 Hayward Bakery & Cheese Shop | 29 The Man Cave & Cigar Shop |
| 10 Northwoods Craft & Variety | 20 GLIK'S | 30 Foxy Looks Salon & Wellness Spa |

DINING

- A Angler's Bar & Grill
- B Backroads Coffee & Tea, Inc.



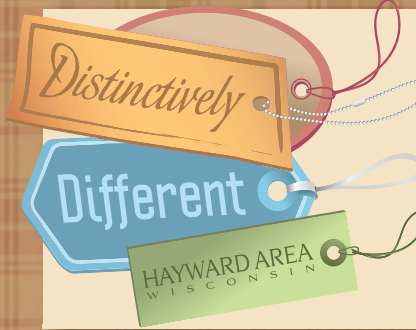
www.shophaywardarea.com

SHOP & DINE Hayward Area



Distinctively Different
HAYWARD AREA WISCONSIN

715.634.8662
www.shophaywardarea.com



When shopping for that special someone...
Hayward Area Chamber of Commerce
GIFT CERTIFICATES make great gifts for any occasion.

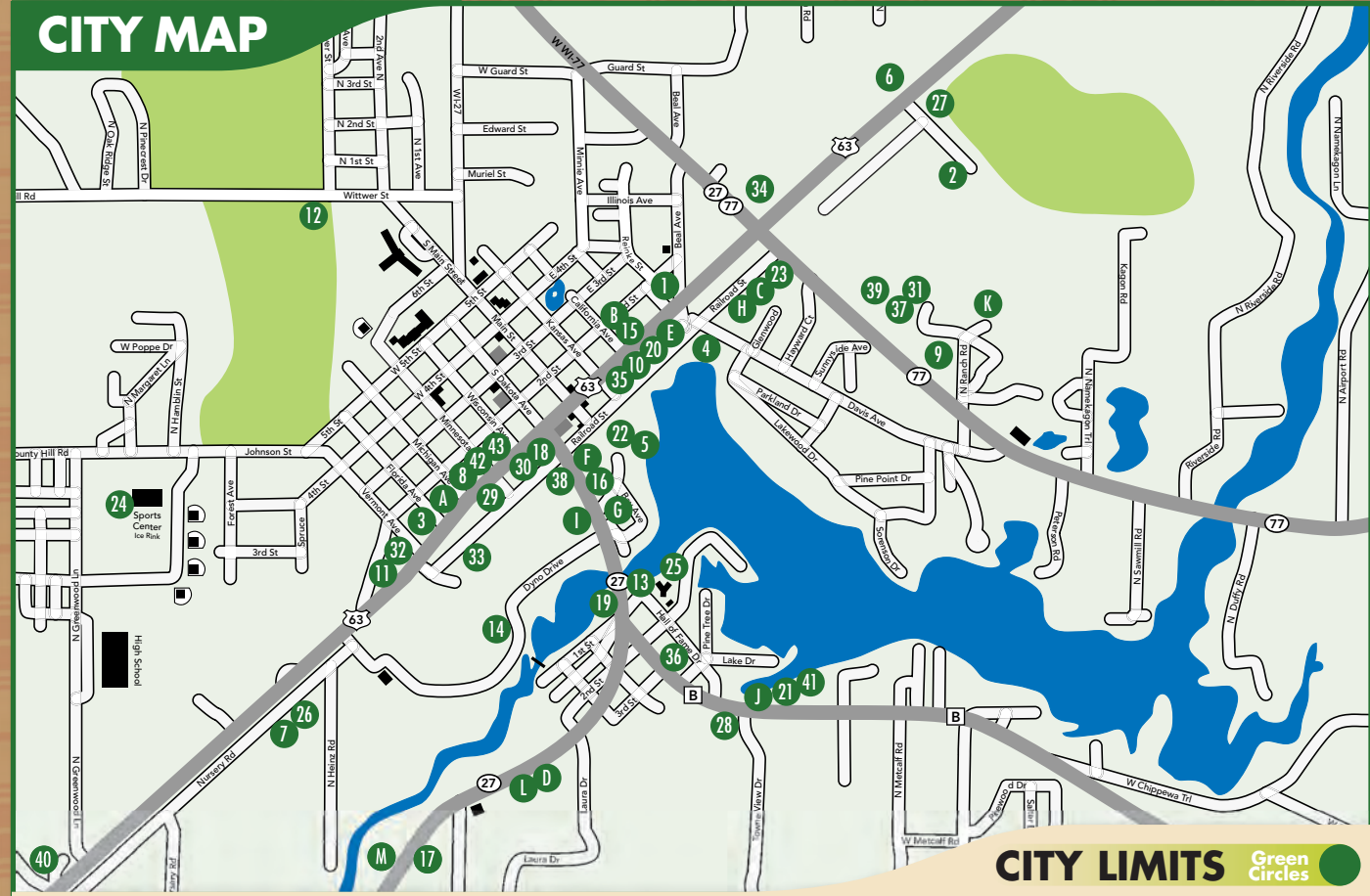


Visit us or call the Hayward Area Chamber of Commerce office located at the Information Center in Downtown Hayward.

CREDIT CARDS ACCEPTED

715-634-8662
www.haywardareachamber.com

CITY MAP



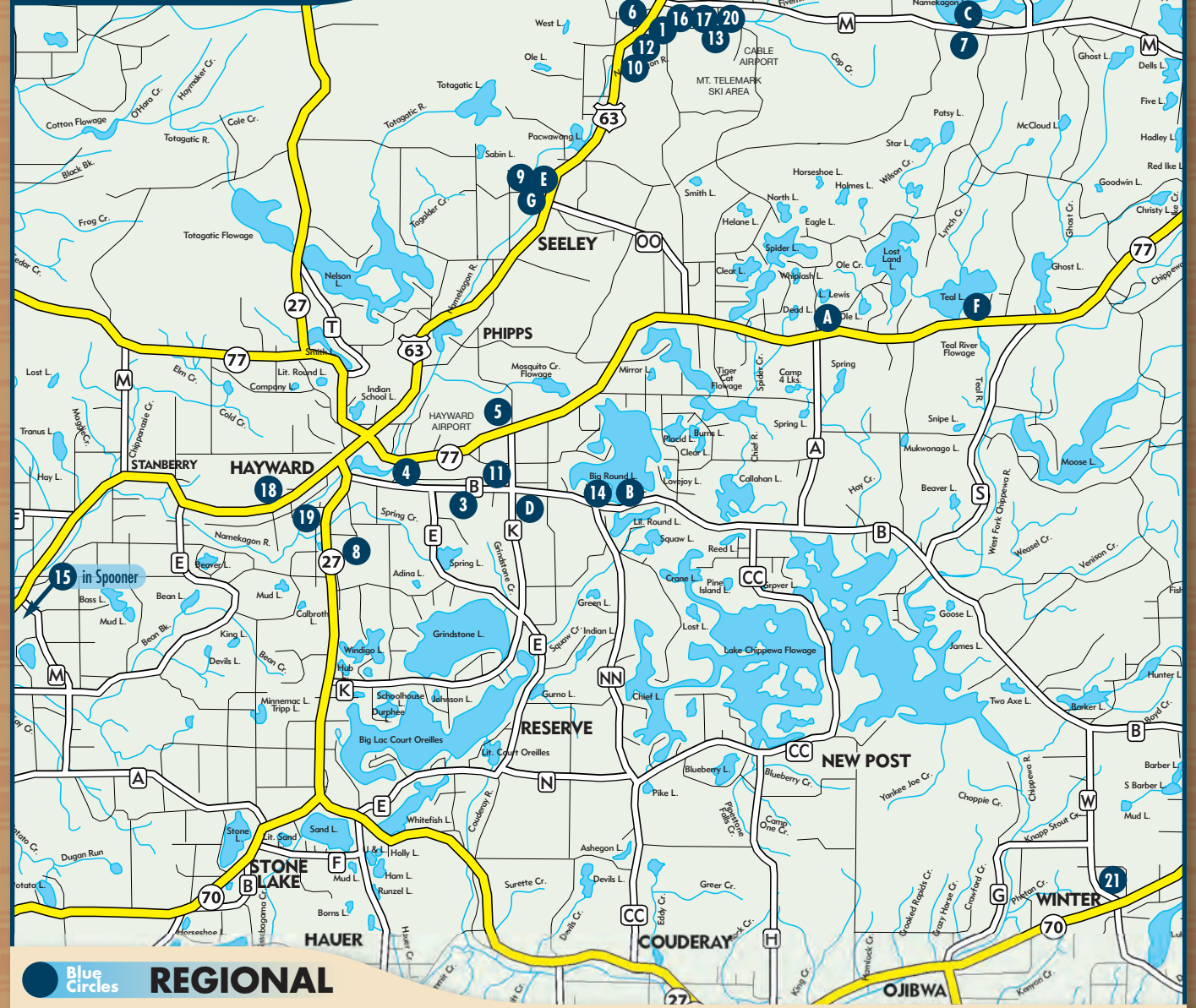
CITY LIMITS Green Circles

- | | | | | |
|---------------------------------|---|---|---------------------------------------|---|
| 1 Ace Hardware of Hayward | 14 Hidden Bay Graphics | 26 Nelson Lumber | 38 Walgreens | D Flat Creek Eatery & Saloon |
| 2 Apple Awards Inc | 15 Holiday Station Store | 27 New Moon Ski & Bike Shop | 39 Wal-Mart Supercenter | E Lynn's Custom Meats & Catering |
| 3 Arrow Building Center | 16 Holiday Station Store | 28 North Star Landscaping & Garden Center | 40 W.K. Appliances, Inc. | F McDonalds |
| 4 Bonnie's Florist | 17 Just for the Birds | 29 Northern Lakes CENEX | 41 Zelaz | G Norske Nook Restaurant & Bakery |
| 5 CoCo's Gift Emporium | 18 Kwik Trip | 30 Northern Lakes Feedmill | 42 Northern Lakes Co-op Grocery | H Perkins Restaurant |
| 6 Don Johnson Hayward Motors | 19 Lynne Marie's Candies | 31 Northern Lakes Feedmill | 43 Northern Lakes Co-op Hardware Hank | I Subway of Hayward |
| 7 Floor to Ceiling Store | 20 Lynn's Custom Meats & Catering | 32 Northpoint Land Co. Design Studio | | J The Lumberjack Shack at Scheers Village |
| 8 Gadgets Computer Store | 21 Mainstream Boutique | 33 Northwoods Video & Tanning | | K The Ranch |
| 9 Glassworks of Hayward | 22 Marketplace Foods & Liquor Depot | 34 Pamida of Hayward | | L The Steakhouse & Lodge |
| 10 Hayward Bait & Bottle Shoppe | 23 Maurices | 35 R3 Racing & Scooter Rental | | M Wild River Bar & Canoe Rental |
| 11 Hayward Feed & Seed | 24 Monday Flea Market | 36 Salvation Army Family Thrift Store | | |
| 12 Hayward Golf Club Pro Shop | 25 Fresh Water Fishing Hall of Fame Gift Shop | 37 Slumberland of Hayward | | |
| 13 Hayward Outfitters | | | | |

DINING

- A Angry Minnow Restaurant & Brewhouse
- B Coop's Pizza Parlour
- C Dairy Queen Grill & Chill

REGIONAL MAP



Blue Circles REGIONAL

- | | | | |
|-----------------------------------|---|---------------|---|
| 1 Andry Rasmussen & Sons, Inc. | 12 Pine Needles | DINING | A Chippewa Inn |
| 2 Apostle Highlands Golf Pro Shop | 13 Redberry Books | | B Famous Dave's BBQ Shack Original Restaurant |
| 3 Big Fish Golf Club Pro Shop | 14 Round Lake Marina | | C Lakewoods Resort Restaurant |
| 4 Dave's Outboard Motors | 15 Spooner Golf Pro Shop | | D LCO Casino-Lodge & Convention Center |
| 5 Duff's Hayward Glass & Door Inc | 16 The Candle Cottage | | E Mooselips Java Joint |
| 6 Firefly Trading Company, LLC | 17 The Christmas Attic | | F Ross' Teal Lake Lodge |
| 7 Forest Ridges Golf Pro Shop | 18 Timber Ford Mercury of Hayward, Inc. | | G Sawmill Saloon |
| 8 Hayward National Golf Pro Shop | 19 Town & Country Beauty Salon | | |
| 9 Mooselips Java Joint | 20 Whispering Pines Gift & Gallery | | |
| 10 Mulberry Street | 21 Winter Greenhouse | | |
| 11 Outdoor Creations | | | |

Check out area HOT DEALS online!
www.haywardareachamber.com





Art Beat of Hayward
Framing & Art
15845 W 2nd Street
715-934-2780

Featuring unique handcrafted pieces and fine artwork by area artists - paintings, pottery, glass, fiber, jewelry, wood, handmade paper, unique gift items, cards and art supplies. Professional quality framing - each piece is treated with quality care and design.

www.artbeatofhayward.com

26



Carnegie Kids
10538 Main St • Hayward, WI
715-634-2006

Located In THE OLD LIBRARY. A unique boutique for infants and toddlers sizes Preemie to 24 months and children to size 6x. Sweet pastels, super trendy, and uber-stylish clothing, blankets, hats, and one of a kind gift items for little ones.

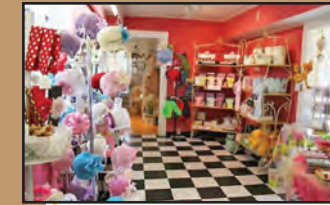
15



CoCo's Gift Emporium
Located inside Marketplace Foods
10514 Main Street
Hayward, WI
715-934-COCO (2626)

"Everything for Everyone in a Very Unique Store"
Open Daily & Evenings for your Shopping Convenience.
Located in the Marketplace Foods Complex

5



Coo Baby Designs
10554 Dakota Ave
Hayward, WI
715-634-0223

Area's largest baby gift store! One block from Main - corner of Third and Dakota. Fabulous, unique baby gifts like Sophie the Giraffe and Blossom Hats!

www.coobabydesigns.com

24



Coop's Pizza Parlour
10588 California Ave
Hayward, WI
715-634-3027

Great Food - Great Service - Family Dining - Open 7 Days a Week

www.coopspizza.com

B



Fresh Water Fishing
Hall of Fame Gift Shop
10360 Hall Of Fame Drive
715-934-3115

Come and visit the Fishing Hall of Fame today. While you're at it, visit our newly remodeled gift and souvenir shop. We have 100's of tees, sweats, books, framed prints and souvenirs to help you remember your trip to the Hall and Hayward. Have a picnic lunch on our 7 acre grounds and gardens. Bring the kids. We are open every day (April 15th thru October) at 9:30am.

www.freshwater-fishing.org

25



Hayward Fly Fishing
Company
15849 W 2nd St
715-634-8149

Hayward Fly Fishing Co. is a full service fly shop offering guided fly fishing trips, classes, fly fishing gear, equipment, clothing, gifts and the region's largest selection of flies.

www.haywardflyfishingcompany.com

25



Hidden Bay Graphics
Factory Outlet
15909 Dyno Drive Behind the Go-cart Track
Hayward, WI
715-634-9110

Full of first quality over-runs and over-stock Birkie, biking and triathlete apparel, sweatshirts and t-shirts. Open Monday - Friday 9am-5pm and Saturdays seasonally 10am-4pm.

www.hiddenbaygraphics.com

14



Hookstone Winery
10588 Main Street
Hayward, WI
715-634-WINE (9463)

Napa-style winery offering a variety of gifts including apparel, olive oils and wine related items. Wine tasting daily, keep the logo wine glass. All wines made on premises with grapes from California and Washington.

www.hookstone.com

1



Jack Pine Rock Shop
15822 E Second St
Hayward, WI
715-934-2130

Let Jack Pine Rock Shop "Rock Your World" with unique & interesting specimens, Metaphysical Stones, Gifts, Jewelry, Rock Furniture, Lapidary supplies and much more! Located on East Second Street in downtown Hayward. This Shop ROCKS!!

www.jackpinerockshop.com

16



Kalika
10584 Main St • Hayward, WI
715-634-8737

Kalika features an eclectic mix of unique clothing, jewelry and accessories. Specializing in attire with a creative flair and ethnic feel. Looks available from casual to dressy with styles to fit gals of all sizes and ages. Kalika is located on the third block of Hayward's Main Street across from People's Bank.

www.kalikas.com

2



Legends of the Celts
10556 Main Street
Hayward, WI
715-634-0901

You are very welcome to enjoy more than shopping with the Legends of the Celts. Music, conversation, and stories compliment the quality products imported from Ireland, Scotland, England, Wales and other Celtic Nations. Celtic Ancestry is not required to appreciate the craftsmanship. We look forward to meeting you.

9



Lynne Marie's
Candies
15772 Hwy 27 South
715-634-3552



Main Street
Gourmet Popcorn
10546 Main St • Hayward, WI
715-934-8444



maurices
15529 Railroad Street
Hayward, WI
715-634-2053



Mulberry Street
41410 US Hwy 63
2 miles south of Cable, WI
715-798-4237

Lynne Marie's Candies located in Windmill Square Mall on Hwy 27 South. Handmade dipped chocolates, 16 flavors of fudge, gift boxes available. Stop in for a sample!



We offer a wide variety of gourmet flavors to choose from, including traditional favorites like caramel and butter! Also try our cinnamon frosted nuts! Check out our new location downtown Main Street in Hayward! Open 7 days of week!

www.mainstreetgourmetpopcorn.com

19

maurices is a leading small town specialty store and authority for the savvy, fashion-conscious customer with a 20-something attitude. With over 740 stores, we stand for fashion, quality, value, and customer service. Offering sizes 1-24 (in select styles) our styles are inspired by the girl in everyone, in every size.

www.maurices.com

23

design • gifts • accessories • antiques
Unique antiques from Europe, gifts and jewelry, upholstered furniture offering 1000 choices, espresso and beer bar. Now two locations! Check out our second location at The Old Library on Main St in downtown Hayward.

www.shopmulberry.com

10



Nordic Northwoods
10574 N Main St
Hayward WI
715-634-3903

Nordic Northwoods carries a wide variety of imports from throughout the Scandinavian countries, as well as items that are crafted here in the United States that represent Scandinavian heritage. From cookware, linens, books, jewelry, clothing, novelties, and much more, you'll find it here! Nordic Northwoods also carries a variety of northwood's gifts and home décor items. We are Hayward's exclusive retailer of Yankee and Woodwick Candles.

www.nordicnorthwoods.com

4



Northern Lakes Cooperative Foods
15870W US 1st Street • Hayward, WI
715-634-3211

The Northern Lakes Cooperative, Hayward's ONLY community owned food store, features a variety of state and local products. These offerings provide opportunity for YOU and the Northern Lakes CO-OP to help support Wisconsin's economic growth. Featuring products from... Northern Lakes Scratch Bakery, Joe's Brats, Futility Farms, Louie's Finer Meats, Lynn's Custom Meats, Grandma Ferdon's, Bodin's Fishery, Springbrook Organic Dairy, Backroads Coffee, Sartori Cheese and Beehive Botanicals

www.nlcoop.com

42



Northern Lakes Cooperative
15870W US 1st Street • Hayward, WI
715-634-3211

FOOD • LIQUOR • HARDWARE HANK • FEEDMILL
CENEX CONVENIENCE STORE • BULK FUELS
AUTO CENTER • GADGETS COMPUTER STORE
HEATING & AIR CONDITIONING • PHARMACY

www.nlcoop.com

42



Northpoint Land Company Design Studio
Located in Slumberland
15574 Hwy 77 • Hayward, WI
715-934-4700

Experience the Northwood's finest interior design firm. Our personal approach, distinctive artistic vision, unsurpassed resources and attention to detail, ensure stunning results for your dream lake home.

www.northpointcollection.com

31



Pacific Island Crafts
10544 S Main St
715-558-5867

BEADS AND FASHION ACCESSORIES! Wide variety of BEADS: Seedbeads, horn, bone, wood, shell, freshwater pearls, glass and acrylic. Components, Findings, Pendants. Leather sandals, shell crafts, sarongs and big selection of Fashion Jewelries. Open daily.

13



Slumberland Haywood
15574 Hwy 77
Hayward, WI
715-934-8100

Sooner or later a friend will tell you about the Slumberland in Hayward; the nation's largest display of rustic furniture and accessories all at the lowest prices anywhere.

37



The Man Cave & Cigar Shop
10531 Dakota Ave
Hayward, WI
715-634-9224

Shop with us at The Man Cave & Cigar Shop in our new location on Dakota Avenue! Bigger & groovier we feature a unique collection of cool stuff for guys and their caves (and hip women) in a rockin little cigar shop featuring a walk-in humidor complete with the finest premium cigars on the planet. Please shop the stores of Downtown Hayward and support your local merchants!

www.themancavestore.com

29



The Old Library
10538 Main Street
Hayward, WI
715-934-2006

Come and browse the newly renovated old Carnegie Library on the corner of Main Street and Hwy 63. Showcasing an eclectic mix of unique shops and vendors all under one roof. Featuring home accents, Hayward logo apparel, a baby boutique, gifts, contemporary clothing and Nepali furniture. The Old Library is a truly unique shopping experience you don't want to miss.

14



The Original Famous Dave's BBQ Restaurant
9971 N Grand Pines Lane
Hayward, WI
715-462-3352

The Original Famous Dave's on Round Lake, the flagship restaurant of over 170 restaurants, is celebrated nationwide for serving the best BBQ in the country.

www.famousdaveshayward.com

B



The Ranch Supper Club
10590N Ranch Rd
Hayward, WI
715-634-2090

Relive the Relaxing Northwoods Supper Club Dining Experience. Relish Trays, Classic Cocktails, Great Steaks, Walleye, Ribs & Chicken and of course that Traditional Friday Fish Fry. We're Close, Comfortable and Casual. East on Hwy 77 ¼ mile from Downtown.

www.haywardsoriginalsteakhouse.com

K



The Salvation Army Family Thrift Store
15728 County Road B • Hayward, WI
715-634-1050

Visit the Up-North Boutique Thrift Store. Featuring gently used clothing for the whole family, household items, sporting goods, furniture and knick knacks. There truly is something for everybody.

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Ventures Unlimited Inc
Thrift & Gift Shoppe Just for the Birds
10529 Dakota Ave 10140 Hwy 27
Hayward, WI Hayward, WI
715-934-3377 715-934-3035

Ventures Unlimited is a non-profit organization committed to serving adults with disabilities. Both locations offer a wide variety of our handmade bird houses, feeders, and suet products, in addition to other wild bird feeding accessories. Our location on Dakota Avenue offers a clean and friendly thrift store, and a gift section featuring handcrafted items made by our employees. We accept donations of gently used clothing, furniture, and household items during business hours. Thank you for supporting our community.

www.venturesunlimited.org

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